

ProHand Dairy Cows: *What do others say about it?*

“It really shows the benefits of good behaviour and the cost of negative interactions.”

“It was very in-depth in how proper handling of animals could be beneficial in the long run on animal health and production.”



“Provided information (facts) that a positive attitude around cows is profitable.”

For more information about the **ProHand Dairy Cows** training program:

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ProHand Dairy Cows



ANIMAL WELFARE
SCIENCE CENTRE



A training program targeting the attitudes and behaviours of stockpeople

ProHand Dairy Cows

ANIMAL WELFARE SCIENCE CENTRE



In recognition of the vital role that stockpeople play in the overall productivity, welfare, and health of the livestock under their care, the Animal Welfare Science Centre has developed the Prohand programs.

What is ProHand Dairy Cows:

ProHand Dairy Cows is a stockperson training program that improves stockperson job satisfaction, work performance and motivation as well as improving animal performance and welfare by: improving the quality of human-animal interactions (minimises handling stress)

ProHand Dairy Cows is a proven training program that has been designed and tested on actual stockpeople at commercial farms in Australia and around the world.

ProHand Dairy Cows:

Helps you to:

- develop an understanding of the impact of the interactions between you and your cows
 - identify the effect of your behaviour towards your cows on their behaviour, welfare, and productivity
- understand why dairy cows become fearful of humans and how this fear affects their productivity and welfare
 - recognise fear in your cows

Prohand Dairy Cows provides you with Professional Handling Guidelines, which are designed:

- to maximise animal productivity and welfare,
- ensure that your cows are easy to handle and to move
- improve farm efficiency
- **improve your job satisfaction and lifestyle**

The program provides specific advice on when, where, and how to modify your behaviour and ways to help you maintain these changes.

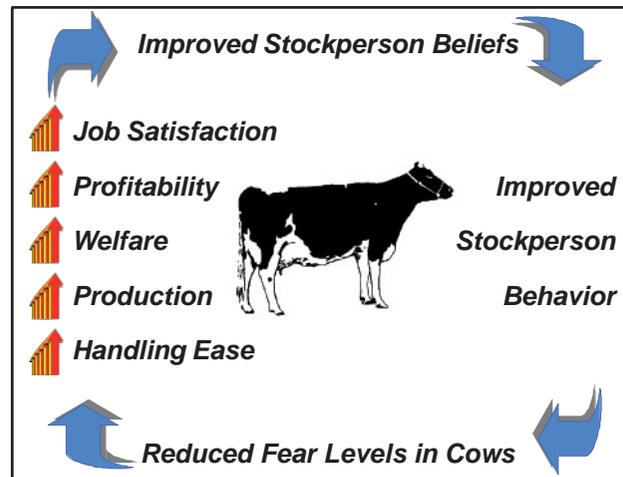
The Training Program:

The program is divided into two days, which are run about a month apart.

Day 1: two, 3-h sessions

Day 2: one, 3-h session

The training includes a multimedia CD-ROM program which walks you through the steps to understanding the impact of human behaviour on fear, productivity and welfare in dairy cows.



The Benefits:

- Improve farm efficiency &
- **Improve your job satisfaction and lifestyle**

By

- **improving the ease of moving and handling your cows**

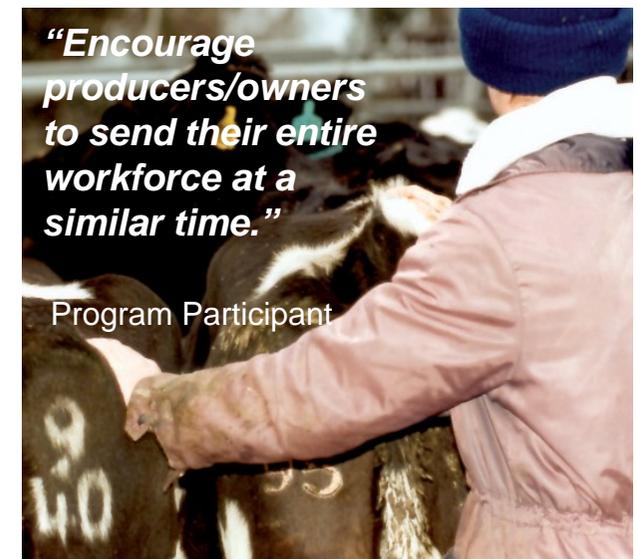
- **Improve the welfare of your cows &**
- **Improve productivity of your cows**

By:

- **Reducing fear and stress in cows**

Potential for 5% increase in milk yield without additional capital investment.

The Centre has developed a number of ProHand training packages for stockpeople in several livestock industries, including the dairy industry. The Centre is now working with Dairy Australia and The Ohio State University to introduce these programs into the Australia, Ohio and other US farms.



“Encourage producers/owners to send their entire workforce at a similar time.”

Program Participant